

Courses List_Global BBA_Campus Raleigh 2024/2025

Fall 2024	ECTS Credits
Academic Research and Writing I	6
Advanced Computer Business Applications	6
Artificial Intelligence for Business and Society	6
Business & Economics Calculus	6
Business and Professional Writing	6
Business Development	6
Business Law	6
Data Science	6
Deep Learning	6
Ethics	6
Financial Accounting	6
Financial Analysis and Decision Making	6
Foreign Language - Chinese Beginner	6
Foreign Language - Chinese Elementary	6
Foreign Language - Portuguese Beginner	6
Foreign Language - Portuguese Elementary	6
History and Culture of the US	6
Human Resources Management	6
International Financial Management	6
International Negotiations	6
Introduction to Business	6
Machine Learning Fundamentals	6
Macroeconomics	6
Management Information Systems	6
Marketing Strategy	6
Organizational Behavior	6
Principles of Modern Management	6

Spring 2025	ECTS Credits
Advanced Data Science	6
Artificial Intelligence Technologies	6
Consumer Computer Applications	6
Data Privacy and Security	6
Entrepreneurship and Innovation	6
Entrepreneurship and Small Business Management	6
Essentials of Project Management	6
Globalization and Development	6
International Logistics and Trade	6
International Strategy	6
Introduction to Business Intelligence	6
Introduction to Business Research	6
Legal issues	6
Managerial Accounting	6
Marketing Principles	6
Microeconomics	6
Public Speaking and Presentation Skills	6
Special Topics in International Business	6
Statistics for Business Decisions	6
Sustainable Transitions	6