



Course list

Master Programmes

Incoming Exchange Students

Belo Horizonte Campus

(Brazil)

Fall 2025

Dear Exchange Students,

Welcome to SKEMA Business School !

Here are a few key instructions on how to consult properly the **Belo Horizonte Course list Fall 2025**.
Please note course catalogues with syllabi will be shared later.

Please read these instructions carefully:

- 1) Students are required to choose **one program** and follow the courses within that one program. It is not possible to mix and match courses from different programs due to frequent scheduling clashes.
- 2) **Special Note for Corporate Financial Management:** This specialization is only open to students with the required pre-requisites for each course. Be sure to consult the catalogue carefully and all of the pre-requisites highlighted in red.
- 3) Courses within the catalogue are subject to slight changes.
- 4) There is a maximum number of seats available per specialization program.

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M1 ABM BELO HORIZONTE

M1 Programme Academic year 2025/ 2026 - Belo Horizonte campus			
Course code	Courses	ECTS credits	Face-to-face hours
Semester Fall			
PGE.FINM1.STCOR.0855	Strategy	5	27
PGE.FINM1.FICOR.0532	Corporate Finance	5	27
PGE.FINM1.MKCOR.0411	Marketing Studies	3	18
PGE.FINM1.HRCOR.0343	Managing Human Resources	3	18
PGE.FINM1.ECCOR.0904	Global Economic Issues : Corporate Economics in a VUCA World	2	15
PGE.FINM1.ISCOR.0712	AI in Business Contexts	2	15
PGE.FINM1.LGELE.2228	Brazil Interculture	2	18
PGE.FINM1.LTCOR.0217	Introduction to legal systems in the world	2	18
PGE.FINM1.HRCOR.0344	Innovation Management & Creativity	2	18
	Foreign Language	2	24
PGE.FINM1.CRCOR.1003	CAREER MANAGEMENT 3: Building a strong career path	1	10
PGE.FINM1.ISELE.0720	Advanced Excel	1	10
Total Semester Fall		30	218

INTERNATIONAL MARKETING AND BUSINESS DEVELOPMENT

MSc IMBD Academic Year 2025-2026 - Campus Belo Horizonte			
Course Code	Course Title	Number of ECTS credits	Contact hours
Semester Fall			
Core courses			
MSC.IMBM2.MKCOR.0077	International Business Development	3	24
NEW	Strategic Brand Management	3	30
MSC.IMBM2.MKCOR.0057	Marketing Research	3	24
MSC.IMBM2.MKCOR.0055	New Business Development: From Idea to Market	3	24
MSC.TRCM2.OTCOR.0101	Career Management 1	1	6
Elective courses : choose 4 out of 5			
MSC.IMBM2.MKELE.0186	Services and Customer Experience Management	2	18
MSC.IMBM2.MKELE.0237	Digital sales: channels, tech, and strategy	2	18
MSC.IMBM2.MKELE.0149	Communication and Engagement in an Emerging Economies	2	18
MSC.IMBM2.MKCOR.0061	Digital Growth	2	18
MSC.IMBM2.MKELE.0202	AI & Data Analytics	2	18
Optional course			
MSC.IBBM2.LGCOR.0001	Portuguese		24
Total Semester Fall		21	180

CORPORATE FINANCIAL MANAGEMENT

MSc Corporate Financial Management Academic Year 2025-2026 - Campus Belo Horizonte			
Courses codes	Course Title	Number of ECTS credits	Contact hours
Semester Fall			
Core Courses			
MSC.CFMM2.FIELE.0147	Corporate Finance prerequisites	0	6
MSC.CFMM2.FIELE.0136	Excel Prerequisites	0	6
MSC.CFMM2.FICOR.0140	Capital Budgeting	2	18
MSC.CFMM2.FICOR.0139	Financial Reporting and Analysis	2	18
MSC.CFMM2.FICOR.0150	Financial Markets and Products	2	18
MSC.CFMM2.FICOR.0138	Corporate Valuation Methods	2	18
MSC.CFMM2.FICOR.0141	Capital Structure and Dividend Policy	2	18
MSC.CFMM2.FICOR.0142	Corporate Treasury Management	2	18
MSC.CFMM2.FICOR.0200	Power BI & AI	1	12
MSC.CFMM2.FICOR.0130	Governance and Sustainable Finance/ESG certification	2	18
MSC.TRCM2.OTCOR.0101	Career Management 1	1	6
MSC.CFMM2.FICOR.0215	Introduction to Python & Blockchain and Crypto Assets	2	18
MSC.CFMM2.FICOR.0144	Applied Research in Finance online	1	12
Elective choose 1 among 2			
MSC.CFMM2.FICOR.0169	Financial modeling I (Excel)	2	18
MSC.CFMM2.FIELE.0167	Financial Risk Management Training	2	18
Optional course			
MSC.IBBM2.LGCOR.0001	Portuguese language		24
Total Semester Fall		21	192

INTERNATIONAL BUSINESS

MSc in International Business Campus Belo Horizonte			
Course Code	Course Title	Number of ECTS credits	Contact hours
Semester Fall			
Core courses			
MSC.IBUM2.STCOR.0061	Importing and Exporting in a Global Market	3	24
MSC.IBBM2.STCOR.0035	Global Supply Chains	2	18
MSC.IBUM2.STELE.0058	Research Methods	2	18
MSC.TRCM2.OTCOR.0101	Career management 1	1	6
MSC.IBNM2.STCOR.0028	Internationalization of the Firm	3	24
Track courses EMERGING COUNTRIES			
MSC.IBRM2.STCOR.0034	AI for International Business	2	18
MSC.IBNM2.STCOR.0037	Globalization: Risks, Challenges and Opportunities for Latin America	2	18
MSC.IBNM2.STCOR.0038	Global Leadership: a Brazilian Perspective	2	18
NEW	International Marketing Management	2	18
MSC.IBNM2.STELE.0047	International Negotiation Practice	2	18
Total Semester Fall		21	180