



**Course list**

**Master Programmes**

**Incoming Exchange Students**

**Raleigh Campus (USA)**

**Fall 2025**

Dear Exchange IN Students,

Welcome to SKEMA Business School!

Here are a few key instructions on how to consult properly the **Raleigh Course list Fall 2025**. **Please note course catalogues with syllabi will be shared later.**

Please read these instructions carefully:

- 1) Students are required to choose **one program** and follow the courses within that one program. It is not possible to mix and match courses from different programs due to frequent scheduling clashes.
- 2) **Special Note for International Business Program:** The academic director will review student transcripts to ensure they have the required academic background to follow the program. Approval by the academic director is required before being officially admitted.
- 3) Courses within the catalogue are subject to slight changes.
- 4) There is a maximum number of seats available per specialization program.

<b><i>M1 ABM RALEIGH .....</i></b>	<b><i>4</i></b>
<b><i>INTERNATIONAL BUSINESS - RALEIGH .....</i></b>	<b><i>4</i></b>

## M1 ABM RALEIGH

<b>M1 Programme</b> <b>Academic year 2025/ 2026 - Raleigh campus</b>			
Course code	Courses	ECTS credits	Face-to-face hours
<b>Semester Fall</b>			
PGE.FINM1.STCOR.0855	Strategy	5	33
PGE.FINM1.FICOR.0532	Corporate Finance	5	33
PGE.FINM1.MKCOR.0411	Marketing Studies	3	20
PGE.FINM1.HRCOR.0343	Managing Human Resources	3	20
PGE.FINM1.ECCOR.0904	Global Economic Issues : Corporate Economics in a VUCA World	2	15
PGE.FINM1.ISCOR.0712	AI in Business Contexts	2	15
PGE.FINM1.STCOR.0831MSC.IBRM2.MKELE.0098	US Culture & Business (for new students) Public speaking and presentation skills (returning students)	2	13
PGE.FINM1.HRCOR.0344	Innovation Management & Creativity	2	18
PGE.FINM1.FICOR.0531	Sustainable Business	2	18
	Foreign Language	2	27
PGE.FINM1.CRCOR.1003	CAREER MANAGEMENT 3: Building a strong career path	1	10
PGE.FINM1.ISELE.0720	Advanced Excel	1	10
<b>Total Semester Fall</b>		<b>30</b>	<b>232</b>

## INTERNATIONAL BUSINESS - RALEIGH

<b>MSc in International Business</b> <b>Campus Raleigh</b>			
Course Code	Course Title	ECTS credits	Contact hours
<b>Semester Fall</b>			
<b>Core courses</b>			
MSC.IBRM2.STCOR.0061	Importing and Exporting in a Global Market (Incoterms)	4	40
MSC.IBBM2.PMCOR.0055	International Project Management	4	40
MSC.IBUM2.STELE.0058	Research Methods	2	20
MSC.TRCM2.OTCOR.0101	Career management 1	1	7
MSC.IBRM2.STCOR.0028	Internationalization of the Firm	2	20
<b>Track courses: INTERNATIONAL TECHNOLOGIES AND BUSINESS DEVELOPMENT</b>			
MSC.IBNM2.STELE.0030	Consulting in International Business Development	4	40
MSC.IBUM2.STELE.0059	Balanced Scorecard for Strategy Execution	3	20
<b>Courses to be registered among students curriculum</b>			
MSC.TRCM2.OTCOR.0040	US Culture and Business	1	13
MSC.TRCM2.OTCOR.0041	Public Speaking and Presentation Skills I	1	13
MSC.TRCM2.OTCOR.0042	Public Speaking and Presentation Skills II	1	13
MSC.TRCM2.OTCOR.0043	Critical Thinking		
<b>Total Semester Fall</b>		<b>21</b>	<b>200</b>