



Course list
Master Programmes
Incoming Exchange Students
Raleigh Campus (USA)
Spring 2026

Dear Exchange IN Students,

Welcome to SKEMA Business School !

Here are a few key instructions on how to consult properly the **Raleigh Course list Spring 2026**.
Please note course catalogues with syllabi will be shared later.

Please read these instructions carefully:

- 1) Students are required to choose **one program** and follow the courses within that one program. It is not possible to mix and match courses from different programs due to frequent scheduling clashes.
- 2) **Special Note for International Business Program:** The academic director will review student transcripts to ensure they have the required academic background to follow the program. Approval by the academic director is required before being officially admitted (admission results mid-November). Also, please note that there are two tracks in this program for Spring: *International Technologies and Business Development (ITBM) track* and *Artificial Intelligence for Business (AI) track*. It is not possible to mix courses between these two tracks.
- 3) Courses within the catalogue are subject to slight changes.
- 4) There is a maximum number of seats available per specialization program.

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M1 GBE RALEIGH

M1 Programme Academic year 2025/ 2026 - Raleigh campus			
Course code	Courses	ECTS credits	Face-to-face hours
Semester Spring			
PGE.FINM1.FICOR.0514	International Finance	5	33
PGE.FINM1.ISCOR.0714	Operations Management	5	33
PGE.FINM1.STCOR.0843	Entrepreneurship	3	20
PGE.FINM1.ISCOR.0703	Management of Information Systems in the Digital Age	3	20
PGE.FINM1.MKCOR.0413	International Marketing	3	20
PGE.FINM1.HRCOR.0345	Corporate Social Responsibility: beyond the mainstream	3	20
	LANGUAGES	2	27
PGE.FINM1.ISCOR.0715	Power BI	1	10
PGE.FINM1.CRCOR.1004	CAREER MANAGEMENT 4: Personal branding tools	1	10
PGE.FINM1.STCOR.0832 / MSC.IMBM2.MKELE.0233 / MSC.TRCM2.OTCOR.0043	US Culture & Business (for new students) / Public speaking and presentation skills (returning students) / Critical thinking	2	13
PGE.FINM1.HRCOR.0359	Leadership	2	13
Total semester spring		30	219

INTERNATIONAL BUSINESS - RALEIGH

MSc in International Business Campus Raleigh			
Course Code	Course Title	ECTS credits	Contact hours
Semester Spring			
Core courses			
MSC.IBNM2.STCOR.0032	International Business Game: Skema SIM	2	20
NEW	Major Topics in International Business	2	18
MSC.IBNM2.FICOR.0061	International Finance	4	40
MSC.TRCM2.OTCOR.0200	Career management 2	0	7
Courses to be registered among students curriculum			
MSC.TRCM2.OTCOR.0040	US Culture and Business	1	13
MSC.TRCM2.OTCOR.0041	Public Speaking and Presentation Skills I	1	13
MSC.TRCM2.OTCOR.0042	Public Speaking and Presentation Skills II	1	13
MSC.TRCM2.OTCOR.0043	Critical Thinking	1	13
Major Course list (choose 2 from this list)			
MSC.IBNM2.LTCOR.0002	US Perspectives on Business Law	4	40
MSC.IBRM.FIELE.0100	Consulting Methods Applied to AI Projects	4	33
MSC.IBRM.FICOR.0101	Business Analytics & Data Management	4	33
Minor Course list (choose 2 from this list)			
MSC.IBRM2.STELE.0047	International Negotiation Practice	2	20
MSC.IBRM.FIOPT.0100	Machine Learning for Business (Python)	2	20
MSC.IBRM2.FIELE.0012	Predictive Marketing Analytics	2	20
Total Semester Spring		21	211