



Course list

Master Programmes

Incoming Exchange Students

Suzhou Campus (China)

Fall 2025

Dear Exchange IN Students,

Welcome to SKEMA Business School!

Here are a few key instructions on how to consult properly the **Suzhou Course list Fall 2025**. **Please note course catalogues with syllabi will be shared later.**

Please read these instructions carefully:

- 1) Students are required to choose **one program** and follow the courses within that one program. It is not possible to mix and match courses from different programs due to frequent scheduling clashes.
- 2) Courses within the catalogue are subject to slight changes.
- 3) There is a maximum number of seats available per specialization program.

<i>M1 ABM SUZHOU</i>	<i>4</i>
<i>CORPORATE FINANCIAL MANAGEMENT.....</i>	<i>5</i>
<i>INTERNATIONAL BUSINESS.....</i>	<i>6</i>
<i>INTERNATIONAL MARKETING AND BUSINESS DEVELOPMENT.....</i>	<i>6</i>

M1 ABM SUZHOU

M1 Programme Academic year 2025/ 2026 - Suzhou campus			
Course code	Courses	ECTS credits	Face-to-face hours
Semester Fall			
PGE.FINM1.STCOR.0855	Strategy	5	27
PGE.FINM1.FICOR.0532	Corporate Finance	5	27
PGE.FINM1.MKCOR.0411	Marketing Studies	3	18
PGE.FINM1.HRCOR.0343	Managing Human Resources	3	18
PGE.FINM1.ECCOR.0904	Global Economic Issues : Corporate Economics in a VUCA World	2	15
PGE.FINM1.ISCOR.0712	AI in Business Contexts	2	15
PGE.FINM1.LGELE.2227	China/France Interculture	2	12
PGE.FINM1.OTCOR.0018	China Today and Tomorrow (First Time in History)	2	18
PGE.FINM1.ECCOR.0926	Business Negotiation	2	18
	Foreign Language	2	30
PGE.FINM1.CRCOR.1003	CAREER MANAGEMENT 3: Building a strong career path	1	10
PGE.FINM1.ISELE.0720	Advanced Excel	1	10
Total semester Fall		30	218

MSc Corporate Financial Management

Academic Year 2025-2026 - Campus Suzhou

Course Code	Course Title	ECTS credits	Face-to-Face hours
Semester Fall			
Core courses			
MSC.CFMM2.FIELE.0146	Accounting prerequisite*	0	online
MSC.CFMM2.FIELE.0147	Corporate finance prerequisites*	0	online
MSC.CFMM2.FICOR.0140	Capital Budgeting	2	18
MSC.CFMM2.FICOR.0139	Financial Reporting and Analysis	2	18
MSC.CFMM2.FICOR.0138	Corporate Valuation Methods	2	18
MSC.CFMM2.FICOR.0141	Capital Structure and Dividend Policy	2	18
MSC.CFMM2.FICOR.0143	Money, Banking, International and sustainable Finance	2	18
MSC.CFMM2.FICOR.0142	Corporate Treasury Management	2	18
MSC.CFMM2.FICOR.0153	Operational risks management	1	12
MSC.CFMM2.FICOR.0200	Power BI and AI	1	12
MSC.TRCM2.OTCOR.0105	Career Management 1	0,5	6
MSC.CFMM2.FIELE.0148	Applied research in Finance**	2	18
MSC.CFMM2.FICOR.0024	Excel Financial modeling I	1	12
MSC.CFMM2.FICOR.0161	VBA I	1	12
MSC.CFMM2.FICOR.0207	Programming with Python I	2	18
	Chinese	0,5	30
Total Semester Fall		21	198

INTERNATIONAL BUSINESS

MSc in International Business Campus Suzhou			
Course Code	Course Title	ECTS credits	Contact hours
Semester Fall			
Core courses			
MSC.IBUM2.STCOR.0061	Importing and Exporting in a Global Market (Incoterms)	3	30
MSC.IBNM2.PMCOR.0005	International Project Management	3	30
MSC.IBUM2.STELE.0058	Research Methods	2	18
MSC.IBNM2.STCOR.0028	Internationalization of the Firm	3	30
	Chinese Language	0,5	30
MSC.TRCM2.OTCOR.0105	Career management 1	0,5	6
Track courses: Asian Transformation: Manufacturing the Future			
MSC.IBSM2.PMCOR.0007	Global Supply Chain Management	3	24
MSC.IBUM2.STCOR.0062	International Entrepreneurship	2	18
MSC.IBRM2.STCOR.0034	AI for International Business	2	18
Elective courses (choose 1 from the list)			
MSC.IBUM2.MLELE.0031	Marketing to Chinese Customers	2	18
MSC.IBSM2.STCOR.0046	Cultural aspects of Business	2	18
MSC.IBRM2.STELE.0056	Geopolitics of World Business	2	18
Total Semester Fall		25	180

INTERNATIONAL MARKETING AND BUSINESS DEVELOPMENT

MSc IMBD Academic Year 2025-2026 - Campus Suzhou			
Course Code	Course Title	Number of ECTS credits	Contact hours
Semester Fall			
Core courses			
MSC.IMBM2.MKCOR.0077	International Business Development	3	24
MSC.IMBM2.MKCOR.0058	Strategic Brand Management	4	30
MSC.IMBM2.MKCOR.0057	Marketing Research	3	24
MSC.IMBM2.MKCOR.0055	New Business Development: From Idea to Market	3	24
MSC.TRCM2.OTCOR.0105	Career Management 1	0,5	6
Chinese has 7 levels, with 7 course codes		0,5	30
MSC.IMBM2.MKCOR.0084	Digital marketing project	2	18
MSC.IMBM2.MKCOR.0085	Digital media	1	15
Elective courses (choose 2 out of 4)			
MSC.IMBM2.MKELE.0078	Managing an export project	2	18
MSC.IMBM2.MKELE.0187	Business negotiation	2	18
MSC.IMBM2.MKELE.0143	Research methods (mandatory for MSc dissertation)	2	18
MSC.IMBM2.MKELE.0202	AI and Data analytics	2	18
Total Semester Fall		21	207