



Course list

Master Programmes

Incoming Exchange Students

Suzhou Campus (China)

Spring 2026

Dear Exchange IN Students,

Welcome to SKEMA Business School !

Here are a few key instructions on how to consult properly the **Suzhou Course list Spring 2026**.
Please note course catalogues with syllabi will be shared later.

Please read these instructions carefully:

- 1) Students are required to choose **one program** and follow the courses within that one program. It is not possible to mix and match courses from different programs due to frequent scheduling clashes.
- 2) **Special Note for Corporate Financial Management:** This specialization is only open to students with the required pre-requisites for each course.
- 3) Courses within the catalogue are subject to slight changes.
- 4) There is a maximum number of seats available per specialization program.

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M1 GBE SUZHOU

M1 Programme Academic year 2025/ 2026 - Suzhou campus			
Course code	Courses	ECTS credits	Face-to-face hours
Semester Spring			
PGE.FINM1.FICOR.0514	International Finance	5	30
PGE.FINM1.ISCOR.0714	Operations Management	5	30
PGE.FINM1.STCOR.0843	Entrepreneurship	3	18
PGE.FINM1.ISCOR.0703	Management of Information Systems in the Digital Age	3	18
PGE.FINM1.MKCOR.0413	International Marketing	3	18
PGE.FINM1.HRCOR.0345	Corporate Social Responsibility: beyond the mainstream	3	18
	LANGUAGES	2	30
PGE.FINM1.ISCOR.0715	Power BI	1	10
PGE.FINM1.CRCOR.1004	CAREER MANAGEMENT 4: Personal branding tools	1	10
PGE.FINM1.ECCOR.0931	Circular Economy and Sustainable Business Models	2	18
SUZHOU ELECTIVE COURSE (1 to be chosen)			
PGE.FINM1.LGELE.2227	China/France Interculture	2	12
PGE.FINM1.LGELE.2229	ou China/France Interculture II	2	18
Total semester Spring		30	212

CORPORATE FINANCIAL MANAGEMENT

MSc Corporate Financial Management Academic Year 2025-2026 - Campus Suzhou			
Course Code	Course Title	ECTS credits	Face-to-Face hours
Semester Spring			
Core courses			
MSC.CFMM2.FICOR.0018	M&A and corporate restructuring strategy	3	24
MSC.CFMM2.FICOR.0026	Financial Risk management	2	18
MSC.CFMM2.FICOR.0106	Reporting for Control & Performance Management	2	18
MSC.CFMM2.FICOR.0173	Financial modeling II	2	18
MSC.CFMM2.FICOR.0155	Fintech Venture	2	18
MSC.CFMM2.FICOR.0181	Cybersecurity, privacy and Regtech for Finance	2	18
MSC.CFMM2.FICOR.0182	Blockchain and Cryptocurrency	2	18
MSC.CFMM2.FICOR.0130	Governance and Sustainable Finance	2	18
MSC.CFMM2.FIELE.0139	Programming with Python II	2	18
MSC.CFMM2.FICOR.0164	Digital Job Market Opportunities	1	6
MSC.TRCM2.OTCOR.0205	Career Management 2	0,5	6
	Chinese	0,5	30
Total Semester Spring		21	180

INTERNATIONAL BUSINESS

MSc in International Business Campus Suzhou			
Course Code	Course Title	ECTS credits	Contact hours
Semester Spring			
Core courses			
MSC.IBSM2.FICOR.0084	International Finance	3	30
MSC.IBNM2.STCOR.0032	International Business Game: Skema SIM	2	18
PGE.APPM2.STCOR.3311	Advanced Strategy	2	18
MSC.IBSM2.MLCOR.0003	China Legal issues for Business	2	18
	Chinese Language	0,5	30
MSC.TRCM2.OTCOR.0205	Career management 2	0,5	6
Track courses: Asian Transformation: Manufacturing the Future			
MSC.IBUM2.STCOR.0060	Management in International Environment from a chinese perspective	4	33
MSC.IBSM2.PMCOR.0009	New Business Models: Internet Applications in Business with a focus in China	3	24
Elective courses (choose 2 from the list)			
MSC.IBUM2.STELE.0061	Cross-cultural Communication and Leadership	2	18
MSC.IBNM2.STELE.0047	International Negotiation Practice	2	18
MSC.IBUM2.STELE.0057	Company failure and Renewal in China	2	18
Total Semester Spring		21	180

INTERNATIONAL MARKETING AND BUSINESS DEVELOPMENT

MSc IMBD			
Academic Year 2025-2026 - Campus Suzhou			
Semester Spring			
Core courses			
MSC.IMBM2.MKCOR.0031	Understanding the elusive consumer	4	30
MSC.IMBM2.MKCOR.0063	Product Management & Operational Marketing	3	24
MSC.IMBM2.MKCOR.0065	Business Development & Sales	3	30
MSC.TRCM2.OTCOR.0205	Career Management 2	0,5	6
Chinese has 7 levels, with 7 course c	Chinese	0,5	30
MSC.IMBM2.MKELE.0137	Managing social networks & communities	2	18
MSC.IMBM2.MKCOR.0061	Digital growth	2	18
MSC.IMBM2.MKCOR.0085	Influencer marketing	2	18
Elective courses (choose 2 out of 3)			
MSC.IMBM2.MKELE.0188	Cross-Cultural Business Communications	2	18
MSC.IMBM2.MKELE.0124	Graphic design	2	18
MSC.IMBM2.MKELE.0050	Perfect pitch	2	18
Total Semester Spring		21	210