

Konstantin KROTOV

Professor

Academy: Transformation

Research center: SKEMA Centre for Analytics and Management Science

Campus: Raleigh

Email: konstantin.krotov@skema.edu

Teaching interests

Global Supply Chains, Supply Chain Management, Supply Chain Strategy

Education

2009 PhD in Marketing, Graduate School of Management, St. Petersburg University, Russia

Experience

Other academic affiliations and appointments

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|-------------|---|
| Since 2022 | IMBD Lille Programme Director, SKEMA Business School, France |
| Since 2022 | Professor of Supply Chain Management, SKEMA Business School, France |
| 2015 - 2022 | Executive Director, Graduate School of Management, St. Petersburg University, Russia |
| 2014 - 2018 | Associate Professor, Graduate School of Management, St. Petersburg University, Russia |
| 2012 - 2015 | Director, Master in Management Programs, Graduate School of Management, St. Petersburg University, Russia |

Publications

Peer-reviewed journal articles

LIN, X., KROTOV, K. and GERMAIN, R. (2019). Performance Effects of Technological Dynamism: Private vs. State Enterprises in Russia. *Journal of East-West Business*, 25(1), pp. 1-25.

KROTOV, K., DAVIS-SRAMEK, B., FUGATE, B., MILLER, J., GERMAIN, R. and IZYUMOV, A. (2017). Understanding the Present by Examining the Past: Imprinting Effects On Supply Chain Outsourcing in a Transition Economy. *Journal of Supply Chain Management*, 53(1), pp. 65-86.

KROTOV, K., DAVIS-SRAMEK, B. and GERMAIN, R. (2016). Predicting technology integration and performance in transition economies: insights from Russia. *International Journal of Physical Distribution and Logistics Management*, 46(2), pp. 128-152.

KROTOV, K., DAVIS-SRAMEK, B. and GERMAIN, R. (2015). Examining the process R&D investment – performance chain in supply chain operations: The effect of centralization. *International Journal of Production Economics*, 167, pp. 246-256.

Book chapters

KROTOV, K. and KUZNETSOVA, A. (2018). Higher Education in Management: The Case of Russia. In: Dameron S., Durand T. (eds). *The Future of Management Education*. 1st ed. London: Palgrave Macmillan, pp. 185-211.

KROTOV, K. (2016). How Russian tycoon became a game changer in business and sport. *Financial Times* December.