

Ambra MAZZELLI

Associate Professor

Academy: Innovation

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Research interests

Social Identity, Goals and Motivation, Strategic Decision Making, Entrepreneurship, Behavioral Strategy, Inequality

Teaching interests

Behavioral Strategy, Entrepreneurship, Goals and Motivation, Inequality, Strategic Decision Making

Education

2016 PhD in Management, Lancaster University Management School, Great Britain

Experience

Full-time academic positions

Since 2022 Associate Professor, SKEMA Business School, France

Publications

Peer-reviewed journal articles

MAZZELLI, A. and FOSS, N. (2025). How learning and legitimacy goals influence inter-firm imitation in R&D investment decisions. *BRQ Business Research Quarterly*.

FOSS, N. and MAZZELLI, A. (2024). Bringing managers and management back into strategy: Interfaces and dynamic managerial capabilities. *Journal of Business Research*, 186, pp. 114947.

MAZZELLI, A., MILLER, D., LE BRETON-MILLER, I., DE MASSIS, A. and KOTLAR, J. (2023). Outcome-based imitation in family firms' international market entry decisions. *Entrepreneurship Theory and Practice*, 47(4), pp. 1059-1092.

MAZZELLI, A. (2023). Why managers matter: the paradox of organizing. *Journal of Organization Design*, 12, pp. 31-36.

MAZZELLI, A., DE MASSIS, A., MESSENI PETRUZZELLI, A., DEL GIUDICE, M. and KAHN, Z. (2020). Behind ambidextrous search: The microfoundations of search in family and non-family firms. *Long Range Planning*, 53(6), pp. 101882.

MAZZELLI, A., NASON, R., DE MASSIS, A. and KOTLAR, J. (2019). Causality rules: Performance feedback on hierarchically related goals and capital investment variability. *Journal of Management Studies*, 56(8), pp. 1630-1654.

NASON, R., MAZZELLI, A. and CARNEY, M. (2019). The Ties that Unbind: Socialization and Business-Owning Family Reference Point Shift. *Academy of Management Review*, 44(4), pp. 846-870.

MAZZELLI, A., NASON, R. and CARNEY, M. (2019). Breadth and depth in family business research: A response to Jaskiewicz, Combs, and Ketchen. *Academy of Management Review*, 44(4), pp. 918-922.

MAZZELLI, A., KOTLAR, J. and DE MASSIS, A. (2018). Blending in while standing out: Selective conformity and product innovation introduction in family firms. *Entrepreneurship Theory and Practice*, 42(2), pp. 206-230.

Books and book editor

MAZZELLI, A., FOSS, N. and WEBER, L. (2024). *Behavioral Strategy*. Cambridge University Press.

Book chapters

MAZZELLI, A. (2015). Behavioural theory and the family business. In: *Theoretical perspectives on family businesses*. 1st ed. Edward Elgar Publishing.