

Ambra MAZZELLI

Professeur associé

Académie : Innovation

Centre de recherche : Knowledge, Technology and Organization

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Intérêts de recherche

Social Identity, Goals and Motivation, Strategic Decision Making, Entrepreneurship, Behavioral Strategy, Inequality

Domaines d'enseignement

Behavioral Strategy, Entrepreneurship, Goals and Motivation, Inequality, Strategic Decision Making

Formation

2016

PhD in Management, Lancaster University Management School, Royaume Uni

Expérience Professionnelle

Positions académiques principales

Depuis 2022 Professeur associé, SKEMA Business School, France

Publications

Articles académiques revus

MAZZELLI, A. et FOSS, N. (2025). How learning and legitimacy goals influence inter-firm imitation in R&D investment decisions. *BRQ Business Research Quarterly*.

FOSS, N. et MAZZELLI, A. (2024). Bringing managers and management back into strategy: Interfaces and dynamic managerial capabilities. *Journal of Business Research*, 186, pp. 114947.

MAZZELLI, A., MILLER, D., LE BRETON-MILLER, I., DE MASSIS, A. et KOTLAR, J. (2023). Outcome-based imitation in family firms' international market entry decisions. *Entrepreneurship Theory and Practice*, 47(4), pp. 1059-1092.

MAZZELLI, A. (2023). Why managers matter: the paradox of organizing. *Journal of Organization Design*, 12, pp. 31-36.

MAZZELLI, A., DE MASSIS, A., MESSENI PETRUZZELLI, A., DEL GIUDICE, M. et KAHN, Z. (2020). Behind ambidextrous search: The microfoundations of search in family and non-family firms. *Long Range Planning*, 53(6), pp. 101882.

MAZZELLI, A., NASON, R., DE MASSIS, A. et KOTLAR, J. (2019). Causality rules: Performance feedback on hierarchically related goals and capital investment variability. *Journal of Management Studies*, 56(8), pp. 1630-1654.

NASON, R., MAZZELLI, A. et CARNEY, M. (2019). The Ties that Unbind: Socialization and Business-Owning Family Reference Point Shift. *Academy of Management Review*, 44(4), pp. 846-870.

MAZZELLI, A., NASON, R. et CARNEY, M. (2019). Breadth and depth in family business research: A response to Jaskiewicz, Combs, and Ketchen. *Academy of Management Review*, 44(4), pp. 918-922.

MAZZELLI, A., KOTLAR, J. et DE MASSIS, A. (2018). Blending in while standing out: Selective conformity and product innovation introduction in family firms. *Entrepreneurship Theory and Practice*, 42(2), pp. 206-230.

Ouvrages et édition d'ouvrages

MAZZELLI, A., FOSS, N. et WEBER, L. (2024). *Behavioral Strategy*. Cambridge University Press.

Chapitres d'ouvrage

MAZZELLI, A. (2015). Behavioural theory and the family business. Dans: *Theoretical perspectives on family businesses*. 1st ed. Edward Elgar Publishing.