



Press release

SKEMA and MIT Center for Transportation & Logistics to train future supply chain leaders

Paris and Cambridge, 6 July 2022. For many years, SKEMA Business School has been providing supply chain and procurement education through its highly reputed Master of Science (MSc) Global Supply Chain Management & Procurement program. Today, the school is going one step further by joining forces with a leading American institution in supply chain education, Massachusetts Institute of Technology Center for Transportation & Logistics (MIT CTL).

In the field of supply chain management, this unique agreement also marks the first education collaboration between MIT Center for Transportation & Logistics and SKEMA. MIT CTL created and delivers The MITx MicroMasters Program in Supply Chain Management that will now be utilized as a core curriculum component of SKEMA's MSc Program.

Aiming at a cohort of 75 to 80 participants, the MITx MicroMasters Program in Supply Chain Management will be delivered from the start of the 2022 academic year to SKEMA students at the Lille (France) and Suzhou (China) campuses, and from 2023 to students on the Raleigh campus in the United States, as part of SKEMA's MSc Global Supply Chain Management & Procurement program.

Networking to achieve superior learning outcomes

The MITx MicroMasters Program in SCM consists of five online courses that cover the fundamentals of supply chain management. These asynchronous online courses delivered by MIT instructors will be augmented by synchronous instruction taught by professors at SKEMA. The SKEMA MSc program is comprised of four courses over the academic year: sustainability, new technologies (blockchain, big data, AI), market volatility, and soft skills (leadership, negotiation, communication). SKEMA has also recruited 12 field experts who will regularly share their experiences with the class.

Upon completing the joint program and passing the comprehensive final exam, students will receive a SKEMA MSc degree along with the MITx MicroMasters Program in SCM credential. Eligible learners will also become affiliates of the MIT Alumni Association. They will be able to interact and network with fellow credential-holders, hold an Infinite Connection account on the MIT Alumni Association website, and gain access to MIT library journals available through JSTOR and EBSCO.

"Supply chain management is a rapidly evolving sector, particularly in view of the boom in e-commerce since the COVID-19 health crisis: industry 4.0 based on the total digitization of processes, environmental compliance in transport and optimization of the last few kilometers, new productivity, and customer satisfaction requirements. There is currently a strong demand for graduates who are

able to create value for their company and aspire to have a positive impact on the world," explains Thorsten Makowski, director of the MSc Global Supply Chain Management & Procurement program at SKEMA.

"By combining the highly specialized business analytical skills provided by MIT CTL with courses that mix business trends and leadership skills, we offer our students a rare global opportunity to realize their dreams. They will become leaders and pioneers in this field of the future," adds Patrice Houdayer, SKEMA's Vice President of Programs, International and Student Life.

"Supply chains have faced unprecedented challenges and disruptions in recent years, thus the demand for trained supply chain professionals is on the rise. Our MITx MicroMasters Program in Supply Chain Management provides the supply chain expertise and tools required to succeed in this changing environment. Composed of five high quality, grad-level online courses, our program proposes a learning journey from analytics to strategy.", points out Eva Ponce, Executive Director of the MITx MicroMasters Program in Supply Chain Management.

"The future of education is hybrid. Online and in-person courses should be combined to provide students with the best of both worlds. Online education allows people to learn anytime and anywhere, while in-person education enhances networking and soft skills development. SKEMA's students will benefit from this hybrid format!", highlights Inma Borrella, Academic Lead of the MITx MicroMasters Program in Supply Chain Management.

About SKEMA Business School

With 9,500 students of 120+ nationalities and 50,000 alumni across 145 countries, SKEMA Business School is a global school which, through its research, its 70+ educational programmes and its international multi-site structure, trains and educates the talents needed by 21st century companies. The school is now present in six countries: three campuses in France (Lille, Sophia Antipolis, Paris), three in China (Suzhou, Shanghai, Nanjing), one in the United States (Raleigh), one in Brazil (Belo Horizonte) and one in South Africa (Stellenbosch - Cape Town), as well as a resource and Artificial Intelligence research centre in Montreal, Canada.

The Faculty counts 180 professors divided into three academies (Globalisation, Innovation, Digitalisation). The Research department has five centres that represent the main aspects of management.

SKEMA's incubator-accelerator, SKEMA Ventures, counts over 200 incubated projects.

SKEMA boasts multiple accreditations — EQUIS, AACSB and EFMD Accredited EMBA. Its programmes are recognised in France (Visa, Grade de Licence, Grade de Master, RNCP, CGE label), the USA (Licensing), Brazil (Certificação), and China (Recognised by the Ministry of Education).

www.skema-bs.fr. Follow us on Twitter: @SKEMA_BS.

About MIT CTL

The MIT Center for Transportation & Logistics (MIT CTL) has been a world leader in supply chain management education and research for nearly 50 years. MIT CTL has made significant contributions to the field of supply chain and logistics management and has helped numerous companies gain competitive advantage from its cutting-edge research.

MIT CTL creates supply chain innovation and drives it into practice through the three pillars of its mission statement: research, outreach, and education. MIT CTL's research focuses on conquering real-world supply chain challenges with ingenuity, passion, and collaborative dynamism to deliver solutions that help organizations and societies to thrive. Its corporate outreach program brings together more than 50 global companies annually to solve critical supply chain challenges. And its internationally recognized educational programs are key vehicles for moving leading-edge research beyond MIT's laboratories to the global marketplace.

The MITx MicroMasters in Supply Chain Management was launched in 2016 as an innovative and pioneering online program. Since its conception, it has helped tens of thousands of people to advance their supply chain management education. The program has been recognized with the Irwin Sizer Award for the Most Significant Improvement to MIT Education, and the QS Silver Award for Best Online Program for Nurturing 21st Century Skills.

<https://ctl.mit.edu/>

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